

# Asset Panda Celebrates Inc. 5000 Honor at “Asset Panda Day” Event

*FRISCO, Texas, October 3, 2018:* In September 2018, *Inc. Magazine* named asset tracking and management platform Asset Panda to its renowned Inc. 5000 list as one of the fastest-growing private companies in America, with the company placing #104 overall, #9 in the software category, and #4 in the state of Texas. Since its founding in 2012, the Frisco-based company has grown an impressive 3551.8% thanks to the flexibility and customization capabilities of its software, as well as the company’s dedication to incredible customer service.

The City of Frisco has also seen significant growth over the last five years, becoming the nation’s fastest-growing city with a population jump of 8.2% as of May 2018.<sup>1</sup> To celebrate Asset Panda’s Inc. 5000 honor, as well as the welcome growth of both Frisco and the software company, Frisco Mayor Jeff Cheney officially declared September 25 as “Asset Panda Day.”

“In an effort to acknowledge the achievements of Asset Panda and the team who has created and grown an innovative platform, I recognize September 25, 2018 as Asset Panda Day,” said Mayor Cheney at the event. “We’re trying to be a city that’s innovative. We’re really driving towards tech companies, and Asset Panda is a bullseye company for Frisco as far as what we’re looking to do here in the future. The sky’s the limit!”

“We are excited to be the fastest-growing company in the fastest-growing city, which is also, according to Money Magazine, the #1 city to live in in the U.S.,” said Rex Kurzius, Founder of Asset Panda. “The combination of an outstanding pro-business local government, plus access to a solid talent pool, gives us an edge. The end result will be tremendous growth and employment opportunities. We are proud to be in Frisco!”

Thousands of Asset Panda customers can attest to software’s customization, flexibility, and efficiency. You can read more about these success stories [on Asset Panda’s website](#), where you can also sign up for a [free tour and 14-day trial](#).

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<sup>1</sup> <https://www.dallasnews.com/business/demographics/2018/05/24/frisco-nations-fastest-growing-city-fort-worths-growth-surprising-population-census>